



Houston Communications Firm Ward, Austin Public Affairs Firm Mintz Consulting Collaborate to Meet Growing Demand for Integrated Communication, Advocacy

Houston, TX – September 24, 2024 Ward, a Houston-based communications firm, and Austin-based Mintz Consulting today announced they are joining forces to provide comprehensive communications and advocacy work in support of clients’ mission-critical objectives.

“In high-growth, business-attractive Texas, both for-profit and non-profit clients increasingly need help to navigate and help shape an evolving operating environment through education and advocacy,” said Deborah Buks, Ward’s founder and president. “Whether innovating technologies or delivering solutions to meet demand for energy, solve our housing shortage, or drive sustainability goals, businesses must communicate effectively and consistently with myriad stakeholders to build their businesses, effect positive change and contribute to the Texas economy.”

Mintz Consulting President and Founder, David Mintz, MPAff, CAE, augments Ward’s internal and external communications expertise with decades of government relations and public affairs expertise.

A seasoned advocate with a deep understanding of the Texas legislative process, Mintz brings more than 30 years of experience in government relations, legislative strategy, and grassroots advocacy to Ward, where he will focus on communications strategies that shape public policy and public opinion. Throughout his career, Mintz has successfully influenced public policy on issues ranging from business and healthcare to tax policy and municipal regulation. In addition to staff positions in the Texas House and Senate, his extensive experience includes leading statewide government affairs programs for businesses and trade associations in housing, healthcare and other sectors.

Mintz earned both his bachelor’s degree in government studies and a master’s degree in public affairs from The University of Texas at Austin. He holds the designation of Certified Association Executive (CAE).

Likewise, Ward will bring added capability to Mintz Consulting client initiatives. The Ward team will help deliver strategic approaches that engage numerous constituents that affect an organization’s ability to deliver on its long-term mission and near-term objectives.

About Ward

An award-winning Houston-based communications firm, Ward causes communication, both internal and external, that causes intended results. Founded in 1990, Ward is a privately held, 100% woman-owned, WBE HUB-certified firm that provides solutions to clients needing help with strategic media relations, investor communication, community relations, crisis preparedness and response, employee communication, social media, branding, marketing communications, safety communication, digital marketing, spokesperson training, meeting facilitation and more. Headquartered in the Houston’s historic Heights neighborhood, the agency has represented numerous global publicly traded companies and high-growth middle-market businesses in diverse industries, as well as government agencies, non-profits and privately held businesses in commercial real estate, energy, professional services and travel and leisure. Visit <http://www.WardCC.com> to learn more.

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