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Houston-Based Ward a Finalist for 2021 North American SABRE Award

Independent communications firm recognized for Advocacy – Public Affairs work on behalf of five of the largest apartment associations in Texas

HOUSTON (April 23, 2021) – Ward, a Houston-based communications firm, has been named a finalist in the Advocacy – Public Affairs category of the 2021 North American SABRE Awards for its coordinated, strategic response to help five of the largest apartment associations in Texas navigate pandemic impacts on member businesses.

“This is the third time Ward has been named a SABRE Award finalist and it is as exciting this time as it was the first,” said firm founder and president Deborah Buks. “Communication offers the true path forward on all the most pressing issues of our day. When we inspire that, we experience our greatest reward.”

“Ward has won hundreds of awards over the years including being a two-time PRSA Grand Excalibur winner for the best communications program in the City of Houston and an International Public Relations Association (IPRA) Golden World Awards finalist. To be named with four top global and independent firms in our national SABRE category is an honor in itself,” she continued.

SABRE winners will be announced on Tuesday, May 11 in a virtual awards ceremony. You can view the full list of 2021 North American SABRE Awards categories and finalists [here](#).

The 2021 North American SABRE Awards, which recognizes Superior Achievement in Branding, Reputation and Engagement, includes around 350 campaigns on its shortlist, selected from among more than 2,000 entries. The campaigns were evaluated by a jury of nearly 50 industry leaders.

About Ward

Houston-based communications firm Ward causes communication, both internal and external, that causes intended results through media relations, community relations, investor relations, crisis communications, employee relations, social media, digital strategies, and marketing communications. The [award-winning](#) firm serves [business-to-business and consumer clients](#), including publicly traded enterprises, high-growth middle market companies, non-profits and government agencies. Founded in 1990, with offices in the historic Houston Heights, the firm has helped clients – both local and

international – build their brands and their businesses in Houston, the state of Texas and key markets across the globe. Visit wardcc.com for more information.

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