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## FOR IMMEDIATE RELEASE

## **Celebrate Galveston Bay at Bay Day Festival Virtually**

**Houston, TX – May 13, 2020** – On May 16, 2020, the Galveston Bay Foundation (GBF) will once again host its annual signature Bay Day Festival, its signature event - a day of free fun activities and educational programming for kids and adults, focusing on the Galveston Bay ecosystem and ecology.

Held typically at the Kemah Boardwalk, the Foundation staff decided not to cancel the popular event and instead to host it virtually this year, as the organization continues to fulfil on its mission to preserve and enhance Galveston Bay and implements diverse programs in land preservation, habitat restoration, water quality and quantity, youth education, and advocacy, despite the COVID-19 pandemic.

From 11 am to 4 pm, virtual attendees can view a mix of pre-recorded and live streamed content at the organization's website and Facebook page. The Foundation staff and previous years' exhibitors came together to provide more than 30 short video presentations, from a local Girl Scouts outfit talking about plastic pollution, conservation tips from students at Oppe Elementary, Sustainable Sasha's guide to recycling and composting, to what is bound to become a fan-favorite - a time lapse video of Gulf oysters filtering water. Demonstrations also include birds of prey, insects, Texas' snakes and other critters local to the Galveston Bay area. Virtual presenters include the Foundation staff, the Kemah Aquarium, Baytown Nature Center and even the Consulate General of Canada in Houston with a talk on migratory birds to name a few.

"The COVID-19 pandemic has changed how we care for the Bay but not our commitment to our conservation and educational initiatives. Thus, it was important for us to still hold our annual Bay Day event – virtually. We are delighted so many of our partners and exhibitors decided to participate as well and create their own videos, and we are grateful to our sponsors for their continued support despite changing the format of the event," said Emily Ford, volunteer programs coordinator at Galveston Bay Foundation.

Bay Day Festival would not be possible without the support of our sponsors. 2020 sponsors include NRG, John P. McGovern Foundation, Port Houston, Gulf Coast Water Authority, Gulf Coast Authority, MD Anderson Cancer Center, Targa Resources, Houston Pilots and Odfjell.

For more information about 2020 Bay Day Festival, visit <u>www.galvbay.org/bayday</u>.

## About the Galveston Bay Foundation

Established in 1987, the Galveston Bay Foundation is a 501(c)(3) non-profit organization. Its mission is to preserve and enhance Galveston Bay as a healthy and productive place for generations to come. It implements diverse programs in land preservation, habitat restoration, water quality and quantity, youth education, and advocacy. For further information, contact the Foundation at (281) 332-3381, visit <u>http://www.galvbay.org</u>, like us on Facebook, or follow us on Twitter @GBayFoundation.

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