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The Village School Added to Ward's Client Roster

HOUSTON (August 11, 2016) - [Ward](#), an award-winning, top 10 Houston-based public relations and marketing firm, recently added The Village School, a Houston member of Nord Anglia Education – the world's leading premium schools organization — and the largest and one of the top-ranked coeducational, non-denominational, college preparatory private schools in Houston, to its roster of clients.

"We're excited to be working with The Village School and look forward to increasing recognition of The Village School's hands-on, personalized teaching methods and faculty expertise with their most important target audiences," said Deborah Buks, president of Ward.

Founded in 1966, The Village School has a tradition of a rigorous curriculum and a highly personalized learning approach. Located in Houston's energy corridor, its student body represents more than 60 countries and six continents. Known for its strength in math and science, The Village School is dedicated to STEAM (Science, Technology, Engineering, Arts and Math) education. Of the top 15 engineering undergraduate programs, as ranked by US News and World Report, the Class of 2016 had 69 students admitted to 12 of the top 15 universities, such as MIT, Stanford and Berkeley. In August 2016, The Village School will open its French-English Bilingual Program. For more information visit Village's website at www.thevillageschool.com.

About Ward

A Houston-based communications consultancy and partner of the international Worldcom Public Relations Group, Ward causes communication, both internal and external, that causes intended results through media relations, community relations, crisis communications, employee relations, social networking, marketing communications and more. The award-winning Texas public relations firm serves business-to-business and consumer clients. Founded in 1990, the firm has experienced steady growth and gained a reputation for producing excellent results with a strong commitment to client service. Visit www.WardCC.com for more information.

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Worldcom Public Relations Group is the world's leading partnership of independently owned public relations firms, with 140 offices employing 1,900 staff in 111 markets across six continents. In total, Worldcom partners reported combined revenue of US\$343 million last year from 3,286 clients, with some 80 Worldcom partner firms sharing business referrals across 90 clients. Established in 1988, the group was formed so that the strongest, most capable independent firms could deliver immediate impact and sustained value through the intelligent use of

communications – wherever in the world a client needs support. Partners serve national, international and multinational clients, while retaining the flexibility and client-service focus inherent in independent agencies. Through Worldcom, clients have on-demand access to in-depth communications expertise from professionals who understand the language, culture and customs of the geographic areas in which they operate.

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