

FOR IMMEDIATE RELEASE

Worldcom Public Relations Group Elects Global, Regional Board of Directors; Dix & Eaton's Scott Chaikin Returns as Global Board Chair

NEW YORK – July 7, 2015 – [Worldcom Public Relations Group](#), the leading partnership of global public relations firms, announced today the re-election of Scott Chaikin, executive chairman of Cleveland, Ohio-based Dix & Eaton, as chair of its global Board of Directors. The election of Chaikin and the board's 2016-17 officers was held during Worldcom's recent Annual General Meeting in Brussels, Belgium.

The group board of directors is charged with setting and leading the strategic direction of Worldcom. The group and region boards work with and are supported by key committees and Worldcom staff leadership. The boards' focus is on advancing the brand, increasing partner value, driving thought leadership and knowledge sharing and creating business opportunities for individual, regional and global agency collaboration. Worldcom utilizes the best advantages of independent, combined with the supportive, collaborative partnership to provide a different, better option to clients seeking results oriented marketing and communications solutions.

In addition to Chaikin, the Worldcom global board officers are:

- Chair-elect: Patrik Schober, managing partner, Pram Consulting, Prague, Czech Republic
- Past Chair: Stephanie Paul, managing director, The Phillips Group Pty Ltd, Brisbane, Australia
- Treasurer: Marie-Josée Gagnon, president and founder, CASACOM, Montreal, Quebec, Canada
- Marketing: Chris Baldwin, principal, True Digital Communications, Cleveland, Ohio
- Membership/Recruitment: Corinna Voss, managing director, HBI GmbH, Munich, Germany
- Business Development: Crispin Manners, CEO, Onva Consulting, Surrey, United Kingdom
- Partner Satisfaction: Monty Hagler, president and CEO, RLF Communications, Greensboro, North Carolina
- Knowledge Sharing/Practice Groups: Angelica Consiglio, CEO, Planin, Sao Paulo, Brazil
- Asia Pacific Region Chair: Thomas B. Van Blarcom, managing director, TQPR, Bangkok, Thailand
- EMEA Region Chair: András Nagy, managing director, Probako Communications, Budapest, Hungary
- Americas Region Chair: Tom Donoghue, APR, president, Donoghue & Associates, Calgary, Alberta, Canada

"The diversity and experience of our board reflects the broad scope of Worldcom, which delivers world-class results in every market by combining deep local expertise with a uniquely supportive network," said Chaikin. "These boards are not in title only, but make significant contributions to the

strategic direction and success of Worldcom. The synergy between the group and region boards and between the boards and Worldcom staff have resulted in substantial advancements for our brand and significant benefits for our partners and their clients.”

Regional boards were also elected. The Worldcom Americas Board officers include:

- Chair/Canada Partner Recruitment: Tom Donoghue, APR, president, Donoghue & Associates, Calgary, Alberta, Canada
- Past Chair: Sharon Linhart, managing partner, Linhart PR, Denver, Colorado
- Chair Elect: Sean Rossall, CEO and managing partner, Dick Jones Communications, Los Angeles, California
- Latin America/Partner Recruitment: Luis Avellanedo Ulloa, managing director, Realidades, Lima, Peru
- Latin America/Retention: Daniel Feged, general director/CEO, Grupo Albi3n, Bogota, Colombia
- Treasurer: Chris Costello, CFO, Deveney, New Orleans, Louisiana
- Marketing: Jon Bloom, CEO, chief strategy officer, founding partner, McGrath/Power Public Relations & Communications, San Jose, California
- Partner Recruitment: Gary Wells, senior managing director, Dix & Eaton, Cleveland, Ohio
- Partner Retention/Peer Review: Brad Fishman, CEO, Fishman PR, Northbrook, Illinois
- Meetings: Tim Oliver, president/principal, MorganMyers, Milwaukee, Wisconsin
- Professional Development: Brian Fox, principal, Enterprise Canada, Toronto, Ontario
- Partnerships: Cory Stewart, senior vice president/COO, Cookerly Public Relations, Atlanta, Georgia

The Worldcom EMEA (Europe Middle East Africa) Board officers include:

- Chair: Andr3s Nagy, managing director, Probako Communications, Budapest, Hungary
- Past Chair: Patrik Schober, managing director, PRAM Consulting, Prague, Czech Republic
- Treasurer: Hans Karperien, managing director, InstiCOM, Brussels, Belgium
- Business Development & Marketing: Crispin Manners, CEO, Onva Consulting, Surrey, United Kingdom
- Peer Review: Caroline Prince, managing director, Yucatan, Paris, France
- New Membership Co-Chair: Corinna Voss, managing director, HBI GmbH, Munich, Germany
- New Membership Co-Chair: Bj3rn Mogensen, senior PR consultant, Oxensteirna & Partners, Stockholm, Sweden
- Retention: Theo Snijders, managing consultant, Wisse Kommunikatie, Arnhem, The Netherlands
- Young Consultants: Todor Janev, Janev & Janev, Sofia, Bulgaria

The Worldcom Asia Pacific Board officers include:

- Chair: Thomas B. Van Blarcom, managing director, TQPR, Bangkok, Thailand
- Past Chair: Niall Dologhan, partner, TQPR, Kuala Lumpur, Malaysia
- Treasurer: Niall Dologhan, partner, TQPR, Kuala Lumpur, Malaysia
- Partner Recruitment: Thomas B. Van Blarcom, managing director, TQPR, Bangkok, Thailand
- Marketing: Aman Gupta, managing partner, SPAG Consultants, Gurgaon, Haryana, India

For more information, contact:

Todd Lynch
Managing Director
Worldcom Public Relations Group
904-677-4141
toddlynch@worldcomgroup.com

About Worldcom Public Relations Group

Worldcom Public Relations Group utilizes a trusted global partnership of independent firms to help clients create the perfect solution to any PR challenge or opportunity, regardless of geography, industry or discipline required. Worldcom's independently owned public relations firms boast 138 offices in 110 cities on six continents, 2,000+ total employees, and combined revenues of more than \$288 million in 2015. The average tenure of Worldcom partners is 13 years. Whether seeking a single firm or creating the ideal solution/team through a collaboration of Worldcom partners, brands have access to seasoned professionals dedicated to providing creative, strategic solutions that deliver results. Our firms are accustomed to working together and provide agility, strong media and local influencer relationships, deep industry and discipline experience and the knowledge and willingness to provide thoughtful, objective, results-driven counsel. Learn more about Worldcom at www.worldcomgroup.com or call Todd Lynch at [1-800-955-9675](tel:1-800-955-9675).

Connect with Worldcom PR Group on [Facebook](#) and [LinkedIn](#)

###