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## **Houston Public Relations Firm Ward Adds Greyrock to Oil and Gas Client Roster**

HOUSTON (Dec. 15, 2014) - [Ward](#), an award-winning, top ten Houston-based public relations and marketing firm, recently expanded its client roster to include Sacramento-based [Greyrock](#), a company transforming natural gas into premium transportation fuels.

Greyrock enables natural gas producers and midstream companies to take full advantage of the industry's unprecedented levels of shale gas production by transforming natural gas potential worldwide with commercially available, small-scale Gas-To-Liquid (GTL) systems. Greyrock recently announced a final investment decision (FID) to deliver one of the world's first small-scale Gas-to-Liquids facilities. Located near Houston, Texas the plant will be commercially operational by the end of 2015.

"The addition of Greyrock to our client roster is the perfect complement to our expanding international energy practice," said Molly LeCronier, vice president of Ward's energy practice. "We are excited to be working with them to cause communication with their most important audiences in the natural gas marketplace."

### **About Ward**

A Houston-based public relations firm and partner of the international Worldcom Public Relations Group, Ward causes communication, both internal and external, that causes intended results through media relations, community relations, crisis communications, employee relations, social networking, marketing communications and more. The award-winning Texas public relations firm serves business-to-business and consumer clients. Founded in 1990, the firm has experienced steady growth and gained a reputation for producing excellent results with a strong commitment to client service. Visit [www.WardCC.com](http://www.WardCC.com) for more information.

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### **About Worldcom Public Relations Group**

Worldcom Public Relations Group is the world's leading partnership of independently owned public relations firms, with 140 offices employing 1,900 staff in 111 markets across six continents. In total, Worldcom partners reported combined revenue of US \$343 million last year from 3,286 clients, with some 80 Worldcom partner firms sharing business referrals across 90 clients. Established in 1988, the group was formed so that the strongest, most capable independent firms could deliver immediate impact and sustained value through the intelligent use of communications – wherever in the world a client needs support. Partners serve national, international and multinational clients, while retaining

the flexibility and client-service focus inherent in independent agencies. Through Worldcom, clients have on-demand access to in-depth communications expertise from professionals who understand the language, culture and customs of the geographic areas in which they operate.

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