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Satellite Logistics Group Welcomes Tom McLaughlin to Business Development Group

HOUSTON (March 1, 2010) – Beverage industry international supply chain leader Satellite Logistics Group of companies (SLG) has added Tom McLaughlin to the company's business development group.

In his new role with Satellite Logistics Group, McLaughlin will explore new opportunities presented by the creation of the company's innovative new service lines, such as EcoBev – the turnkey, sustainable solution for unsalable beverage product disposal – and LogiTrax, a suite of services designed to assist small- to medium-sized beverage companies with their shipping and tracking needs.

"With Satellite Logistics Group introducing new services for beverage companies to help them save capital and maximize efficiency, it's important we identify new and existing markets where we can make the most impact," said Kevin Brady, president and owner of Satellite Logistics Group. "Tom will further focus our resources on innovation and customer relationships to deliver client value."

McLaughlin has operated in various business development roles and most recently served as managing director for Mind Storm Labs, a subsidiary of the Barrett Corporation, a multi-national holding company with sales in excess of \$2 billion. He received his Bachelor of Arts degree in Psychology & Sociology and Master of Science, Information Technology degree from the University of New Brunswick. McLaughlin also earned a Master of Business Administration degree in International Business & Entrepreneurship from Queensland



University, along with a Master of International Business degree in New Venture Start-Ups in Chinese Markets from Jiao Tong University.

McLaughlin's research on intrapreneurship has been published in the *Journal of Small Business and Enterprise Development* and *Frontiers of Entrepreneurship Research*.

Satellite Logistics Group of companies is an international leader in supply chain management specializing in the beverage industry, and provides integrated solutions to manage all facets of transportation, distribution and warehousing as well as cost-saving reverse logistics solutions or timely material recovery processes. Since being founded in 1984, Satellite Logistics Group provides complete supply chain management services and/or keg retrieval for breweries throughout North America and Europe. For more information about Satellite Logistics Group of companies and the Kegspediter® System, please visit www.slq.com.