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## **Houston Apartment Association Honors Cesar Lima with Lifetime Achievement Award**

**HOUSTON** – (September 20, 2019) – The Houston Apartment Association (HAA) yesterday inducted Cesar Lima to its esteemed Hall of Fame during the Lifetime Achievement Award Luncheon held at Hotel Zaza, recognizing his numerous contributions to the multifamily industry and to the association.

HAA Hall of Fame and Lifetime Achievement Awards are the two most prestigious individual awards presented by the association. The Lifetime Achievement Award is the highest honor a supplier member can receive, while the Hall of Fame Award is the highest honor an owner member can receive. Lima is only the 30<sup>th</sup> HAA member and only 5<sup>th</sup> supplier to receive the award, since its inception in 1984.

Lima, co-owner of AAA Plumbers, has been serving the commercial plumbing needs of the multi-family industry in Houston and surrounding areas for more than 40 years. An active member of the association, Lima has previously served as HAA's Product Service Council President and currently sits on the HAA board.

Passionate about education, Lima was instrumental in the development of HAA's headquarters and education center and frequently sponsors educational programming offered by the association. He's mentored countless association members, serving on the membership committee and as a Go-Getter. He is a recipient of several industry awards, including the Olin Steele Product/Service Award from the Texas Apartment Association (TAA) and HAA Supplier of the Year Award.

"Cesar has been a positive voice in the Houston apartment industry and our association for more than 30 years," said Starla Turnbo, President of HAA. "His ongoing support of the association, in particular our education programs, and generosity mentoring new members both contribute to advancing professionalism in our industry. He is incredibly deserving of this award."

### **About the Houston Apartment Association:**

The Houston Apartment Association is a professional trade association that serves individuals and businesses involved in the ownership, construction, management, maintenance and operation of apartments and other rental dwellings in the Houston area. See [www.haaonline.org](http://www.haaonline.org) for more information.

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