



JW MARRIOTT® HOUSTON DOWNTOWN

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JW MARRIOTT HOUSTON DOWNTOWN OPENS IN STYLE **Global Luxury Hospitality Brand Takes Guests on Journey through the Senses**

Houston, TX – November 19, 2014 – Today JW Marriott Hotels & Resorts and Pearl Hospitality, one of Texas' leading hotel development and management companies, officially opened the 328-room JW Marriott Houston Downtown. Located on 806 Main Street, the hotel is housed in the historic, 104-year-old Samuel F. Carter Building and is the JW Marriott brand's first adaptive reuse project in Texas and its second property in Houston. [[Download images.](#)]

To celebrate the iconic opening, JW Marriott worked with celebrity event planner and brand partner Colin Cowie to create an interactive grand opening celebration filled with live performance art, memorable culinary experiences and headline entertainment so guests can see, touch and taste their way through the new property. The exclusive party will take place the evening of Wednesday, November 19.

Artfully designed by Gensler, the hotel is inspired by Houston's rich heritage and modern attitude. It beautifully incorporates the building's original design elements, including the hot-riveted steel beams, into sleek, welcoming spaces. The luxurious guest rooms, exquisitely crafted cuisine, the first Spa by JW worldwide, a curated art collection and its central location on Main Street, make JW Marriott Houston Downtown the new heart of downtown Houston's hospitality.

"Houston's downtown is not only a hub of global commerce, but is also home to a thriving arts, cultural, and culinary scene," said Mitzi Gaskins, vice president and global brand manager for JW Marriott Hotels & Resorts. "We are excited to be celebrating this landmark opening in one of the city's most flourishing neighborhoods. JW Marriott Houston Downtown is a milestone addition to the JW portfolio, providing guests with incomparable experiences from a curated art collection and the first Spa by JW to superior cuisine at Main Kitchen restaurant, all housed in Texas' first skyscraper."

Interior spaces, conceptualized by Wilson and Associates and MBCM Incorporated, are a dynamic fusion of old and new, past and present. Eighteen original works of art by Texan, national and international artists, including the iconic 13-foot griffin sculpture and the first augmented sculpture by URBANSCREEN in North America, are displayed throughout the hotel, paying homage to Houston's thriving arts community.

JW Marriott Houston Downtown offers 328 luxurious rooms including executive and presidential suites, long-term apartment suites and four wellness-inspired spa suites. Each guestroom has a 55-inch LCD TV, an iPod station, Nespresso coffee machine, wireless internet and touch screen room controls. Rooms are also equipped with iPads featuring the award-winning, multi-lingual iRIS[®] app, which will allow guests to access and book all facilities and services offered at JW Marriott Houston Downtown including dining, spa, room service, concierge and valet services, travel information and more.

In a city recognized for its thriving culinary scene, JW Marriott Houston Downtown's Main Kitchen is set to become a new dining destination. The restaurant offers an uncomplicated yet elegant menu inspired by the unique melting pot of Houston's culinary cultures. Award-winning chefs Erin Smith and Sharon Gofreed develop globally inspired, seasonal menus based on locally sourced ingredients. The 806 Bar & Lounge connects to Main Kitchen for a seamless dining experience. Guests can enjoy delectable small bites, classic and contemporary cocktails, craft beers and carefully selected domestic and South American wines.

JW Marriott Houston Downtown redefines the concept of a hotel event venue with its gallery-inspired meeting spaces. The eclectic curated art collection displayed throughout more than 16,000 square feet of event space features works by local and national artists, adding sophistication to any event. Flexibly designed and beautifully decorated spaces can be combined or separated depending on event needs to accommodate all types of gatherings, from society galas to business meetings, making every event personal and distinctively special.

JW Marriott Houston Downtown is proud to be the first hotel worldwide to feature Spa by JW, a new spa concept by the JW Marriott brand developed in collaboration with JW Marriott brand partner and spa industry leader Aromatherapy Associates. Created to re-imagine the spa experience, Spa by JW offers guests an intuitive experience that is luxurious yet purposeful with treatments and products designed to address four core benefit states: Calm, Indulge, Invigorate and Renew. Services vary from a selection of 12- to 25-minute express treatments for guests on the go to 60- to 90-minute full-service spa services.

"Houston's phenomenal growth continues to capture national and international headlines and the JW Marriott Houston Downtown perfectly reflects the city's vibrant arts and culinary scene," said Natalie Wiseman, Director of Sales & Marketing. "In a city famous for its generous hospitality, we are thrilled to welcome local guests and visitors to experience this amazing new hotel."

About JW Marriott Houston Downtown

Housed in the beautiful historic landmark Samuel F. Carter building, the JW Marriott Houston Downtown is the brand's first adaptive reuse project in Texas, celebrating the flavor of the city with refined design, intuitive service and thoughtful amenities that have become synonymous with the brand worldwide. Guests will enjoy a one-of-a-kind stay in an artfully crafted environment with their every need met graciously and authentically. Located at 806 Main St., the hotel features 328 guest rooms, more than 14,000 square feet of meeting space, a restaurant and full-service bar, a spa, health club, and an executive lounge. See www.marriott.com/hotels/travel/houdj.

About Pearl Hospitality

Founded in 2000, Pearl Hospitality is built on the belief that by investing in the growth of its people, it is investing in the future of the company. The focus on both personal and professional growth of the Pearl team results in a level of performance that far exceeds industry averages. Unlike many hotel companies, Pearl develops, constructs, and operates its properties to maintain the highest standards and dramatically increase the functionality and comfort of its hotels. See www.pearlhospitality.com for more information.

About JW Marriott Hotels & Resorts

JW Marriott is part of Marriott International's luxury portfolio and consists of beautiful properties in gateway cities and distinctive resort locations around the world. These elegant hotels cater to today's sophisticated, self-assured travelers, offering them the quiet luxury they seek in a warmly authentic, relaxed atmosphere lacking in pretense. JW Marriott properties artfully provide highly crafted, anticipatory experiences that are reflective of their locale so that their guests have the time to focus on what is most important to them. Currently, there are 68 JW Marriott hotels in 26 countries; by 2019 the portfolio is expected to encompass more than 100 hotels in over 30 countries. Visit us online at jwmarriott.com and on [Twitter](#), [Instagram](#) or [Facebook](#).

Visit [Marriott International, Inc.](#) (NYSE: MAR) for company information. For more information or reservations, please visit our web site at www.marriott.com, and for the latest company news, visit www.marriottnewscenter.com.

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