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Two Prestigious Clients Propel Houston Public Relations Firm's 2014 Growth

HOUSTON (October 22, 2014) - <u>Ward</u>, a fast-growing, award-winning, top ten Houston-based public relations and marketing firm, recently expanded its client roster to include the Houston and San Antonio offices of national law firm <u>Chamberlain Hrdlicka</u> and <u>CoreNet Global Houston</u>, the Houston chapter of the world's leading association for corporate real estate professionals, service providers and economic developers.

"We are excited to add Chamberlain Hrdlicka and CoreNet Global Houston to our client roster and believe our expertise in providing strategic public relations counsel to professional service firms and real estate entities will serve them well. We look forward to working with them as we help cause communication with their most important audiences to achieve their business goals," said Lynn Hancock, senior vice president of Ward.

Founded in 1965 by attorneys from the Tax Division of the United States Department of Justice as a boutique firm specializing in tax planning, controversy and litigation, Chamberlain Hrdlicka has grown to more than 110 attorneys, servicing a wide variety of practice areas. The firm's Houston/San Antonio offices consist of more than 70 attorneys who specialize in multiple practice areas including corporate, securities and finance; energy; admiralty and maritime; labor and employment law; litigation; international and immigration law; employee benefits and executive compensation; trusts and estates; real estate; taxation and equine law. In addition to the Houston and San Antonio offices, the national law firm has offices in Atlanta, Dallas, Denver and Philadelphia. *U.S. News & World Report* consistently ranks Chamberlain Hrdlicka as one of the nation's top law firms for tax law and tax litigation.

The CoreNet Global Houston Chapter is an affiliate of CoreNet Global, a non-profit organization composed of more than 7,000 members, who represent 70% of the Fortune 100 companies and nearly half of the Forbes Global 2000 companies. The 200-plus members of CoreNet Global Houston represent leading corporate real estate and workplace professionals, end-users and service providers in the Houston area. The mission of the organization is to connect these professional groups to advance knowledge, promote personal excellence and add value to each individual member and their respective enterprises.

About Ward

A Houston-based public relations firm and partner of the international Worldcom Public Relations Group, Ward causes communication, both internal and external, that causes intended results through media relations, community relations, crisis communications,

employee relations, social networking, marketing communications and more. The award-winning Texas public relations firm serves business-to-business and consumer clients. Founded in 1990, the firm has experienced steady growth and gained a reputation for producing excellent results with a strong commitment to client service. Visit www.WardCC.com for more information.

Connect with Ward on <u>Facebook</u>, <u>LinkedIn</u>, <u>Twitter</u> and <u>Google +</u>.

About Worldcom Public Relations Group

Worldcom Public Relations Group is the world's leading partnership of independently owned public relations firms, with 140 offices employing 1,900 staff in 111 markets across six continents. In total, Worldcom partners reported combined revenue of US \$343 million last year from 3,286 clients, with some 80 Worldcom partner firms sharing business referrals across 90 clients. Established in 1988, the group was formed so that the strongest, most capable independent firms could deliver immediate impact and sustained value through the intelligent use of communications – wherever in the world a client needs support. Partners serve national, international and multinational clients, while retaining the flexibility and client-service focus inherent in independent agencies. Through Worldcom, clients have on-demand access to in-depth communications expertise from professionals who understand the language, culture and customs of the geographic areas in which they operate. www.worldcomgroup.com

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