

Media Contact:

Ania Czarnecka aczarnecka@wardcc.com 713-869-0707

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WEST OAKS MALL SHOPPERS TO WIN PRIZES BY VISITING WEBSITE

The Mall Completes Creative Redesign of Website to Enhance Shopping Experience

HOUSTON (January 30, 2014) – Visitors to the redesigned West Oaks Mall website will find any and all information about the mall more easily and quickly. And, for a limited time only, shoppers who visit the website and take a short, fun quiz can win prizes.

Visitors to www.ShopWestOaksMall.com can win a private, two-hour Intro-to-Art Lesson with the Visual Arts Director of Katy Visual and Performing Arts Center and 25 Ultimate Movie Packs consisting of two Ultimate (unrestricted) movie tickets and a \$10 concession gift card to Edwards Stadium 14 & RPX theater by completing a pop-quiz on the new website between January 30 and February 16, 2014. To enter the contest, visit www.ShopWestOaksMall.com/events

The new, bold design of the website allows shoppers to browse stores by category, find dining options, deals, events or movie times at the Edwards West Oaks theater. The <u>Buzz</u> section provides fun, informative articles and tips on the latest fashion trends and products, movie premieres, interior design, dining and more. Shoppers can also sign up for the new E-Club, where they can have the same information delivered right to their in-box, along with updates on new stores, restaurants and services coming to the mall.

The Katy Visual and Performing Arts Center at West Oaks offers a wide variety of arts programs for children and adults. Edwards Stadium 14 & PRX Theater anchors the mall's new pedestrian plaza, and West Oaks soon will welcome Houston's first Toby Keith's I Love This Bar & Grill. All of this is part of West Oaks revitalization which is creating exciting new experiences for shoppers and nearby residents.

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About West Oaks Mall:

West Oaks Mall is a joint venture between Square Mile Capital Management LLC and Pacific Retail Capital Partners. It was acquired by the current owners in 2010. West Oaks is a one million square-foot regional mall, set on 99 acres, at the intersection of Highway 6 and Westheimer Road in west Houston. Anchored by Macy's, Sears, Dillards, Edwards Stadium 14 & RPX Theater and Fortis Institute, West Oaks provides an ideal shopping and entertainment environment for area residents.

About Square Mile Capital Management LLC

Square Mile is a private investment management firm with a focus on real estate and real estate related opportunities, including both debt and equity investments. Headquartered in New York City, Square Mile manages a series of private equity funds aggregating approximately \$1.5 billion in committed capital.

About Pacific Retail Capital Partners

Pacific Retail Capital Partners was formed by Principal Steve Plenge to take advantage of opportunities in retail real estate as an owner and manager or as an operating partner. Plenge has more than 25 years of experience in retail real estate acquisition and asset repositioning. Pacific Retail Capital Partners is headquartered in Los Angeles.