



COLLEGE OF COMMUNICATION
THE UNIVERSITY OF TEXAS AT AUSTIN

*Student Affairs • CMA 4.140 • 1 University Station A0900 • Austin, TX 78712-0109
(512) 471-1553 • FAX (512) 232-1827*

July 18, 2012

Ms. Deborah W. Buks
5959 West Loop South
Suite 510
Houston, TX 77401-2406

Dear Ms. Buks,

The College of Communication of The University of Texas at Austin is pleased to inform you that the recipient of the Ward Creative Communications, Inc. Scholarship for the 2012-2013 academic year is Lucas Doyle.

Enclosed is a letter of appreciation from Mr. Doyle.

On behalf of the College, we wish to thank you for your continued support of our outstanding students through this scholarship. If you have any questions, please feel free to contact our office at 512 471-1553.

Sincerely,

A handwritten signature in black ink, appearing to read "Mark E. Bernstein".

Mark E. Bernstein, Ed.D.
Associate Dean for Student Affairs
College of Communication

June 18, 2012

Ms. Deborah W. Buks
President and CEO of Ward Creative Communications
5959 West Loop South Suite 510
Houston, TX 77401-2406

Dear Ms. Buks:

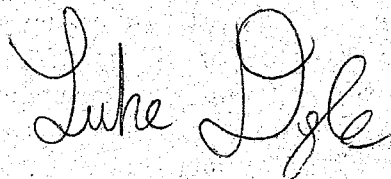
When I was first accepted into the University of Texas, I originally applied to major in the English department. I have loved writing for many years, especially creating fiction stories of a fantastical nature. My love for films and filmmaking also ties into that passion for crafting narrative, and that is why I decided to switch my major to Radio-Television-Film in the Communications College, so that I could get the best of both worlds. Although I live for writing fiction, recently I found that sometimes reality is stranger and more compelling than anything the most gifted writer can imagine. With all my years of searching for stories that would take readers on a journey far from home, and forget the troubles of the world, I began to realize that there are many stories that do just the opposite, and thus are infinitely more important.

I took a journalism class in the fall of last year under the very intelligent and controversial professor Robert Jensen. Although I was vaguely aware of the many atrocities that humanity- and more or less shockingly the United States- has inflicted upon itself and the world, this class delved into why it is important that people know about the world around them. Most importantly, I learned that we should both strive for truth and bring that truth to one another, because that is what communication is all about. As human beings, we have the gift of intelligence and awareness, and I think that we should use it for the right reasons.

Although I do not plan on pursuing journalism in the future, my work in the film and television industries will be impacted by the lessons that I have learned from that field. As a film student, I have been volunteering at Texas Student Television, one of only a few FCC regulated television stations that are entirely run by students. It is a very time consuming but rewarding experience to be part of something much bigger than myself.

I would like to thank you for supporting students like myself who are pursuing degrees in institutions of higher learning such as the University of Texas College of Communication. I can guarantee that your generosity is not being squandered and is not without recognition or gratitude. With your help, I will return to school much more financially secure and confident in my education goals.

Sincerely,

A handwritten signature in cursive script that reads "Lucas Doyle". The signature is written in dark ink and is positioned above the printed name.

Lucas Doyle